

Events ITB 2023

Events related to responsible tourism

Tuesday, 07 March 2023

10:30 – 11:10

Gender Equality: Tourism as a door opener for female empowerment & the role of gender equality in addressing the climate crisis

Hall 3.1, Green Stage

11:20 – 12:00

Diversity, Equity & Inclusion (DEI) in Tourism Marketing

Hall 3.1, Green Stage

12:10 – 12:55

LGBTQ+ TOURISM & RESILIENCE: Changing challenges in changing times (incl. announcement ITB Pioneer Award winner 2023)

Hall 3.1, Green Stage

13:05 – 13:45

Peace & Tourism: The Role of Geopolitics in Tourism

With Petra Thomas (forum anders reisen) on the panel.

Hall 3.1, Green Stage

14:00 – 14:45

TO DO! Award and TO DO! Human Rights in Tourism Award Ceremony

Studienkreis für Tourismus und Entwicklung

Hall 3.1, Green Stage

15:45 – 16:00

Climate Action in Tourism – Launch of UNWTO's global review of current Measurement Methodologies & Tools

Hall 7.1a, Orange Stage

Wednesday, 08 March 2023

10:30 – 11:00

Safe places? – Child Protection in tourist accommodations

ECPAT Germany

Hall 4.1, Lighthouse Stage

14:00 – 15:00

Gender Equity: The Pathway for the Travel Industry

Hall 7.1b, Blue Stage

14:30 – 15:00

A Guide Through the Label Jungle – Sustainability in Tourism

Tourism Watch

Hall 4.1, Lighthouse Stage

16:40 – 17:00

“Human Rights Are Your Business - Why Protection and Benefit Go Hand in Hand”

Roundtable Human Rights in Tourism

Hall 4.1, Lighthouse Stage

Thursday, 09 March 2023

10:30 – 11:00

[Tourism: Can we preserve the world while enjoying it?](#)

Interview with Dr. Hans Joachim Schellnhuber

Hall 7.1a, Orange Stage

12:00 – 12:10

[Transformation through transparency: Industry partnership to display climate footprints at the Point-of-Sale](#)

Hall 7.1a, Orange Stage

12:10 – 13:00

[Delivering on Climate and Biodiversity Promises: From ambitions to best practices](#)

Hall 7.1a, Orange Stage

13:00 – 13:10

[Transforming Tourism: 2030 Agenda for Sustainable Development as a guiding star for transformative action](#)

Keynote from Antje Monshausen

Hall 7.1a, Orange Stage

13:10 – 14:00

[Measuring Tourism Sustainability: data, reporting, action](#)

Hall 7.1a, Orange Stage

13:15 – 13:45 (German only)

[Bridging the Gap - Diversity ist mehr als Quote](#)

Hall 3.1, Green Stage

14:10 – 14:50

[Co-creating Climate Resilience & Climate Responsibility in Destinations](#)

Hall 7.1a, Orange Stage

15:00 – 16:00 (German only)

[Studiosus-Gespräch: Klimaschutz – ein Menschenrecht?](#)

Hall 7.1a, Orange Stage

16:00 – 17:00

[Shaping a just and equitable industry transformation](#)

Hall 7.1a, Orange Stage

17:00 – 17:45

[The German Supply Chain Act: Impacts on the German Tour Operator Market and its Suppliers Worldwide](#)

Hall 7.1a, Orange Stage

18:00 – 19:00

[Open reception of the Sector Dialogue “Tourism for Sustainable Development”](#)

Hall 7.1a, Orange Stage