

Civic Space Under Siege

The Future of Tourism as a Freedom Economy

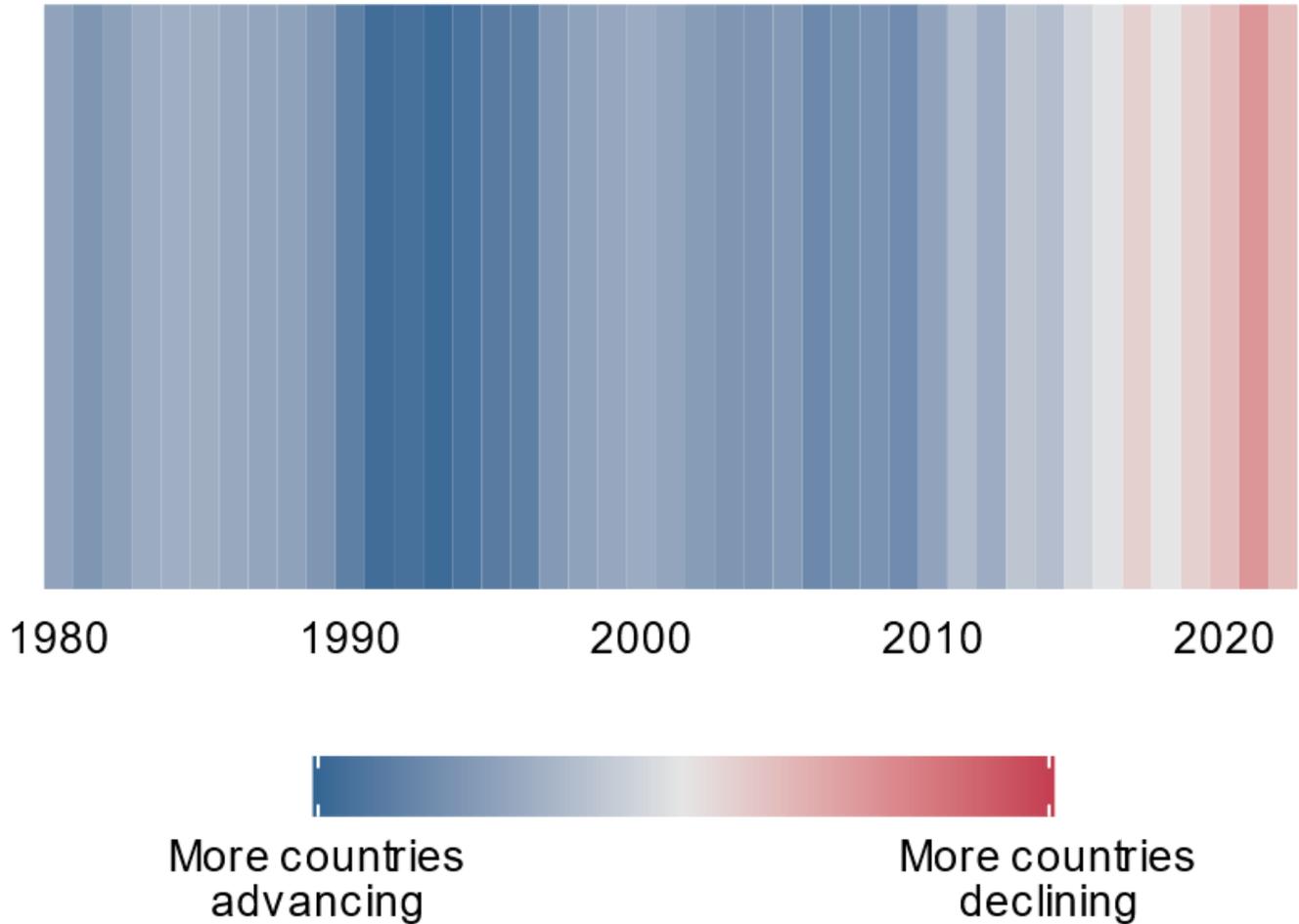
ITB 2024 - Diversity and Inclusion Track

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The Global State of Democracy



Democracy continued to weaken. In 2022, half of the 173 countries covered by International IDEA, saw declines in at least one democracy-indicator.

Source: <https://www.idea.int/gsod/2023/>

2024 emerges as a pivotal election year, featuring national elections in over 50 countries, including some of the world's largest economies.

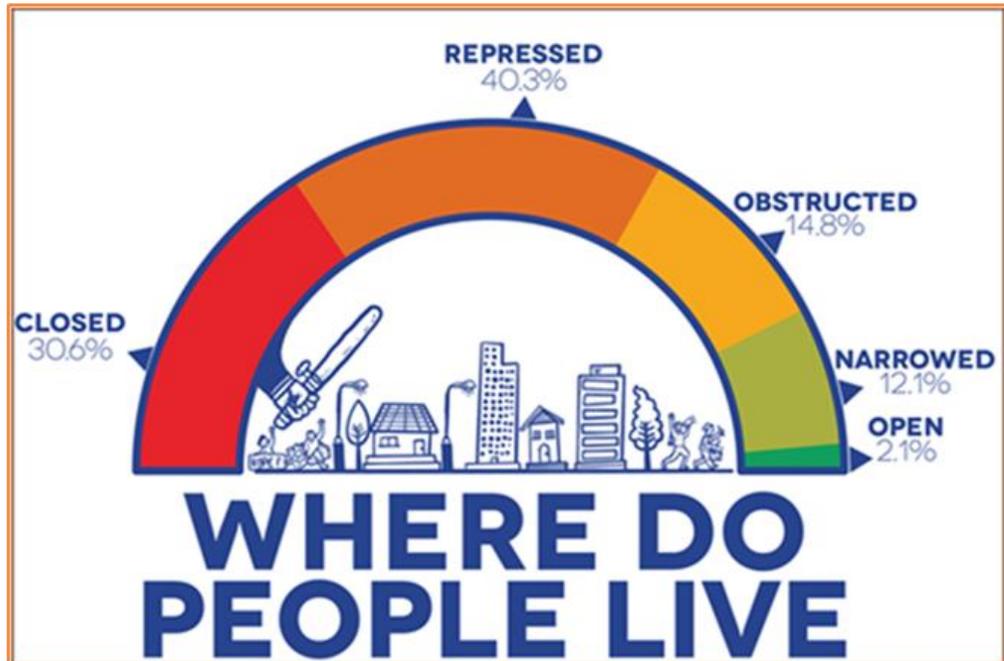


Source: <https://monitor.civicus.org/>

Civicus Monitor 2023: Major Civic Space Crisis



- Right to associate
- Right to peaceful protest
- Right to free expression



Groups most involved in or affected by Civic Space Incidents

Women

LGBTIQ+ - Activists

Workers' Rights Activists / Unionists

Environmental Defenders

Youth

Civicus Monitor 2023: People Power under Threat

- Almost a third of the world's population lives in countries with closed civic space. In 2018 it was 26,6 percent.
- Less than 15 percent live in countries that allow and guarantee civic rights.



Tourism is a peoples business

- Long-lasting success depends on local acceptance of tourism!
- Business and human rights framework!
- Tourism was and is a “child” of the freedom age!

STAKEHOLDER ENGAGEMENT IN HUMAN RIGHTS DUE DILIGENCE

A BUSINESS GUIDE



Network Germany

twentyfifty

Human Rights Impact Assessment

Identify the human rights-related impacts caused by your business operations - Step by step!

Why should you conduct a human rights impact assessment (HRIA)?

1. To provide you with a more precise understanding of the **human rights context** of your operations and business relationships in a selected country, and
2. To identify, predict and respond to potential or actual **human rights impacts** caused by your operations or by your business partners along the value chain.
3. To define and implement **suitable follow-up measures** to mitigate the identified human rights-related impacts.



Phase 1: Business scoping



Phase 2: Human rights scoping



Phase 3: Preparation



Phase 4: On-site assessment



Phase 5: Analysis & follow-up measures

ROUNDTABLE Human Rights in Tourism

THE DANISH
INSTITUTE FOR
HUMAN RIGHTS

CROSS-
CUTTING:
STAKEHOLDER
ENGAGEMENT

HUMAN RIGHTS
IMPACT
ASSESSMENT
GUIDANCE AND
TOOLBOX

Responsible Tourism in Oppressive Regimes



A Guide for Tour Operators to Put People First

Human rights due diligence is particularly crucial when states take no or insufficient action to mitigate human rights risks. A highly topical issue, as according to "Freedom House", only 20 % of the global population live in free countries.

The tourism industry sends travellers all over the world and maintains economic relations accordingly.

A boycott cannot be the solution - but it is the responsibility, also of small and medium-sized enterprises, to act with special care

**"Better to be criticized by the right
than getting applause
from the wrong side."**



Thank you for your attention!

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